



SUSTAINABILITY POLICY

2022

Erlingsson Naturreisen



Efnisyfirlit

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Introduction

The United Nations' global goals for sustainable development are based on 17 goals with 169 subgoals that are all connected in one way or another. The three pillars of sustainable development are the **environment, society and the economy**, and in the global goals there are five main themes which are humanity, the earth, prosperity, peace and cooperation. The goal is for EVERYONE's life and environment to improve greatly.



THE GLOBAL GOALS

For more than 40 years, we have had the privilege of attending to our passion – Icelandic nature – guiding guests through our unique country and sending them home with beautiful memories in their suitcases. The focus has always been on respect for nature and quality in everything we do. We choose partners diligently and the origin of ingredients in food has always been on our minds.

Now, more than ever, there is a need to sharpen these priorities and place environmental issues and sustainability even further in the foreground. We first presented a sustainability policy in 2010, rewrote it in 2016, and it's still time for a renewal.

The situation is clear. Changes are needed. Foreseeable consequences in Iceland include that glaciers will continue to recede, the land will become greener and the vegetation will move higher, the sea around Iceland will continue to acidify, there will be changes in the passage of fish, e.g. herring, grayling and mackerel, increased earth activity which means that volcanic eruptions and earthquakes will increase, the number of mudslides and rock falls rainfall may increase, the consequences will be greater and more serious over time. At the same time, the predictable consequences are that the flow of refugees increases, food shortages, famines, water shortages and the struggle for resources, which means the risk of war.

We want to contribute to our guests, the environment, the economy, the local community and the whole world. In line with the emphasis of Responsible Tourism, we want to support the pillars of Icelandic tourism, which are the environment, the safety of visitors, the staff and the local community.

Sustainability policy

Quality & Respect



In line with our values, we focus on quality in everything we do. We respect the night tour and leave it as we arrived and share our knowledge with guests. We respect Icelandic culture and history and strive to tell it according to facts and accepted knowledge. We keep our promises to customers, suppliers and colleagues. The safety of visitors is of utmost importance, and we both sponsor Safe Travel and share information about safety when traveling in Iceland to our guests.

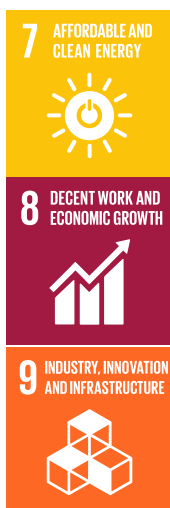
Cooperation



We would be nothing without our great partners. We choose partners diligently and emphasize that they care about the environment, promote equality and treat their employees well. We want quality ingredients for our food and we try our best to shop and point our guests to food from the region. We have worked with excellent partners for many years and are proud of their achievements in environmental and sustainability matters. Can there i.a. mention Höld car rental in Akureyri. We are aware of our smallness and powerlessness in the face of the challenge, but we are also aware that every small step counts.

Sustainability policy

Innovation, technology and flexibility



We want to constantly improve work methods with the aim of improving the quality of life for all of us. The human body is not made for 8 hours of sitting at a computer a day. We strive to find and develop ways to make our work easier without compromising on quality so that everyone benefits, customers, staff and their families and thus society as a whole. Let technology work with us (it can be so service-intensive). We want to cultivate flexibility in work and thinking, because the future demands changed behavior. We want to highlight and inform our customers about the use of electric cars in Iceland and make that possibility a real option.

welfare



We want to nurture our employees and we care that they flourish both in life and at work. We have offered a fitness grant in recent years, and in 2023 we will add a grant for health checks at Greenfit. We offer flexible working hours and the possibility to work from home or from another location. We want to contribute to a better world for everyone and for every flight seat sold, 1 Euro goes to the aid fund for children in need – terre des hommes.

Goals and measurements

By far the largest part of our business is the sale of car rental packages, and we have therefore set ourselves the goal of monitoring and carbon neutralizing CO2 emissions from the use of rental cars. A big part of the release and perhaps the biggest headache is the flight. We have dedicated ourselves to monitoring emissions from aviation and doing our part to increase people's awareness. We choose our partners diligently, we sort all waste in our office, and we want to offer electric cars as a real option. We put a lot of emphasis on the digital journey. We have reduced mailings and will do so even more in 2023.

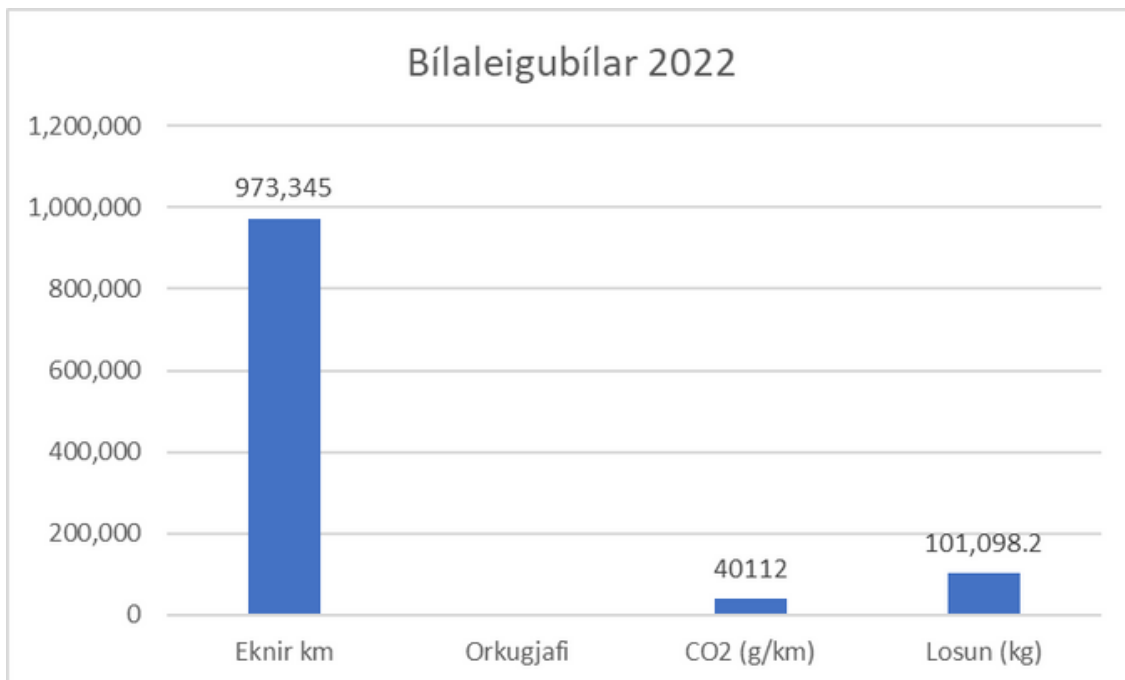
Key factors	What / How	Conclusion
Measure and monitor CO2 emissions from the use of sold rental cars	Every year we call for a report from our supplier who keeps track of the number of kilometers driven, energy sources and calculates emissions according to the recorded CO2 value of the vehicles.	<ul style="list-style-type: none"> Emission in 2022 was 101,098.2 KG Pathways to carbon offsets are in processing
Measure and monitor CO2 emissions from sold flights	We annually compile the total emissions from sold flights and use: https://co2offset.atmosfair.de/co2offset	<ul style="list-style-type: none"> Data collection in progress For every booked flight seat, we donate 1 EUR to the aid fund for children in need: Terre des Hommes
Sorting and renewal	We sort all our rubbish, reuse all paper and keep paper use to a minimum	<ul style="list-style-type: none"> This year we added organic waste sorting in the office.

Goals and measurements



Key factors	What / How	Conclusion
Travel documents – Postage	We stop sending Iceland maps and brochures from Iceland. We send travel books directly from a publisher in Germany to tourists in Germany, Austria and Switzerland	<ul style="list-style-type: none"> The postal route for 400 travel packages per year is shortened.
Travel documents – Postage.	Iceland maps printed in Lithuania and previously sent to Iceland. Will now be sent directly to Germany and from there to tourists in Germany, Austria and Switzerland.	<ul style="list-style-type: none"> The postal route will be shortened and there will no longer be a need for plastic-filled envelopes.
Electric car rental	We highlight electric cars as a real advantage and inform about the use of electric cars in Iceland, access to charging points, etc.	<ul style="list-style-type: none"> The goal is to steadily increase the rental of electric cars.

Driving and carbon emissions of rental cars



Next steps

What now? The project will be in constant processing and recycling. We move forward, review our decisions, learn new things, change and improve. Here are some projects that are on the horizon in the near future.



Cooperation with forestry farmers

Cooperation with forestry farmers
Talks have started with forestry farmers in the north, and we aim for the project to be completed by the end of 2023.



Expand our knowledge

We need to find ways to carbon balance the operation all the way and to acquire further knowledge here and elsewhere. We can always improve.



Travelife

Travelife
We are participants in Sustour and Travelife and aim to have Travelife certification in 2023.



LET'S DO THIS TOGETHER!

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